

# Economic Development Office **ANNUAL REPORT** 2016

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# 01 STRATEGIC DIRECTION







## Our Vision for the Future:

Mississauga will inspire the world as a dynamic and beautiful global city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley.

A place where people choose to be.

## ECONOMIC DEVELOPMENT STRATEGY & GOALS

The City of Mississauga is optimistic as it focuses on existing strengths and seeks new opportunities that help the local economy continue to grow and prosper. The City of Mississauga Economic Development Strategy (2010) is structured by three goals that align the City's Economic Development Office's (EDO) strategic initiatives and actions:

### BECOME A GLOBAL BUSINESS MAGNET

Target opportunities in high growth sectors

Ensure a Supportive Business Environment

Provide a Compelling Global Brand to Attract Business, Investment and Jobs

### EMBRACE A CULTURE OF INNOVATION

Develop our Local Assets to Create a High Quality Urban Environment

Position Downtown as a Unique Creative Employment and Cultural Centre

Leverage our Post-Secondary Institutions, Centres of Excellence and Research Institutes

### BUILD A KNOWLEDGE ECONOMY

Capitalize on our Diversity of People and Cultures

Leverage our International Workforce

Strengthen the Relationship Between Business and Education



# 02

## BECOME A GLOBAL BUSINESS MAGNET





## BUSINESS ATTRACTION, RETENTION & EXPANSION

### Global Investment Program:

In pursuit of our goal of becoming a “Global Business Magnet,” the City has implemented an International Marketing Strategy with the goal of developing a compelling global brand to attract business, investment and jobs to Mississauga. In order to attract foreign direct investment (FDI) and to build Mississauga’s global awareness, EDO participates in a number of investment missions and business development opportunities.

The Business Investment & Client Services team conducted the following activities:

### Toronto Global:

In November 2015, City Council endorsed the establishment of a new FDI Attraction Agency for the Greater Toronto Area (GTA). The new agency, Toronto Global, intends to increase FDI in the GTA. EDO worked very closely with Toronto Global in 2016. In December EDO hosted a familiarization tour for Toronto Global. The tour provided an opportunity to share information & showcase some of Mississauga’s great physical assets and build relationships between the staff of the two organizations. EDO will continue to work closely with Toronto Global, to bring FDI to Mississauga.



### Japan Investment Missions:

In April, EDO in conjunction with Mayor Bonnie Crombie, the Provincial Government and the Federal Government traveled to Japan to conduct a series of business investment meetings in order to strengthen relations with Japanese companies with a Mississauga subsidiary and to continue efforts to attract and retain FDI investment. EDO travelled back to Japan in October 2016 to participate in JA2016 and BioJapan – significant industry conferences focused on two of Mississauga’s key sectors, aerospace and life sciences. Mississauga is home to approximately 100 Japanese companies, accounting for over a half of Japanese companies located in Ontario.



**30**  
IN-MARKET COMPANY  
MEETINGS



2016-2018

**\$2,037,822**

NEW & RETAINED  
TAXABLE ASSESSMENT

**429,998** SQ. FT.

ADDITIONAL SQUARE  
FOOTAGE

**234-333**

NUMBER OF JOBS  
CREATED & RETAINED



## BUSINESS SOLUTIONS

The City of Mississauga Economic Development Office (EDO) provides information and services to help businesses grow and prosper in Mississauga. From site selectors and real estate professionals to direct client contacts, EDO helps facilitate business development and expedite the site selection process.

### EDO Services Include:

- **ENHANCE AND OPTIMIZE BUSINESS RETENTION AND EXPANSION OPPORTUNITIES THROUGH B2B CONNECTIONS**
- **BUSINESS PROBLEM-SOLVING AND SITE LOCATION ASSISTANCE**
- **GUIDANCE RELATED TO GOVERNMENT PROGRAM ASSISTANCE AND APPROVALS**
- **SMALL BUSINESS START-UP AND ENTREPRENEUR SUPPORT**
- **CREATE AND IMPLEMENT ECONOMIC AND SECTOR DEVELOPMENT STRATEGIES AND PROGRAMS**
- **BUILD AWARENESS OF MISSISSAUGA'S VALUE PROPOSITION, GLOBAL COMPETITIVENESS AND CULTURE OF INNOVATION**
- **SEEK SOLUTIONS FOR OUR KEY SECTORS AND SUPPORT BUSINESSES THROUGH CHALLENGES AND OPPORTUNITIES**
- **BUILD PARTNERSHIPS AND RELATIONSHIPS WITH INDUSTRY AND NON-INDUSTRY STAKEHOLDERS**

### Business Outreach:

The City hosts a proactive business outreach program across key industry sectors. EDO and senior executives of Mississauga companies discuss current operations, future plans and assistance needed to do business in Mississauga. Elected officials and senior staff from the City visit major new companies to the city each year to develop a rapport with the business community, determine the level of satisfaction with City services and address issues.

**340+**
**BUSINESS INTERACTIONS**

### Client Satisfaction:

EDO remains client-centric and responsive to the business community. On a bi-annual basis, EDO surveys a sample of recent clients to understand their overall satisfaction with EDO services to determine how to better serve our clients. Over the past year, EDO has achieved strong positive results. EDO will continue to ensure that program and service delivery meets or exceeds the needs of the business community.

MAY  
2016

**86%**  
Positive

NOVEMBER  
2016

**88%**  
Positive




**Generating awareness of our industry sectors is key to our success**

## MARKETING INITIATIVES

### AWARDS & RECOGNITION

The Mississauga Economic Development Office continues to receive recognition and awards through its promotional and marketing initiatives.

#### **International Economic Development Council (IEDC) Marketing Award:**

Received a Gold standing in the Economic Development Awards for its Sector Profiles project in the category of Special Purpose Print Brochure.

#### **Aerospace Cities of the Future 2016/2017:**

The City of Mississauga was the only Canadian city profiled in fDi Intelligence's Aerospace Cities of the Future 2016/2017 article. In addition to having the largest aerospace cluster across major Canadian cities, the article congratulated the City of Mississauga in their efforts and partnerships to support the local sector.

#### **Canada's Best Locations 2015:**

Received Honourable Mention for Top Canadian Economic Development Group as part of Site Selection's "Canada's Best Locations 2016 Award" rankings.

#### **Celebrating Economic Development Week May 8-14:**

In celebration of the International Economic Development Council's (IEDC's) 90th year as an association, EDO celebrated Economic Development week through social media, a blog series and a week-long of activities highlighting the profession.



### SOCIAL MEDIA

EDO connects with investors, site selectors, residents and the business community through a number of social media channels, including Twitter; LinkedIn and the winthehumanrace Blog (with posts from various community stakeholders). EDO also manages four LinkedIn Groups consisting of Life Sciences, Advanced Manufacturing, Financial Services and Information & Communications Technology, where sector-specific content is regularly posted. Connect with EDO to gain timely information about Mississauga.



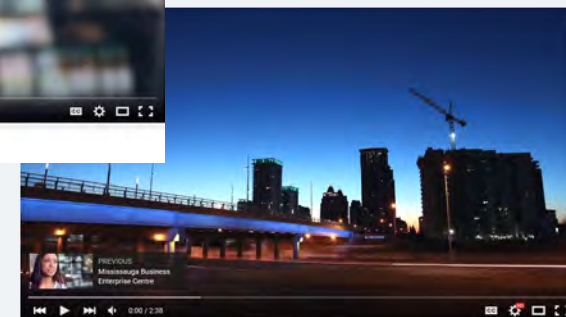
@mississaugaedo



/in/edomississauga



Mississauga Business Enterprise Centre (MBEC)



Mississauga: A Global Business Destination for Industry Leaders



# RECENT INVESTMENTS

The following non-comprehensive list details some key recent new businesses, strategic investments and retained/expanded businesses in Mississauga in 2016.

Please note that this list does not include any retail or franchise opportunities and may include opportunities that EDO did not directly support.

**AbCelex Technologies**

3403 American Dr. Mississauga, ON L4V 1T4

**Strategic Investment:** \$3.4 million from the Agri-Innovation Program has been granted to help AbCelex develop a new line of anti-microbial feed additives.

**ActiWin Company Limited (Cabana Coast Brands)**

7429 Ninth Line, Mississauga, ON L5N 0C1

**New Business:** Warehouse and distribution facility for patio furniture.

**Alectra**

2185 Derry Rd. W., Mississauga, ON L5N 7A6

**Strategic Investment:** Head office and holding company for Enersource, PowerStream, Horizon Utilities Corporation and Hydro One Brampton.

**Aralez Pharmaceuticals Inc.**

7100 West Credit Ave., Suite 101, Mississauga, ON L5N 0E4

**New Business:** Specialty pharmaceutical company that acquires, develops and commercializes products in specialty areas.

**Axis Experience Centre (Axis Communications)**

90 Burnhamthorpe Rd. W., Suite 1000, Mississauga, ON L5B 3C3

**New Business:** Training center and specialized engineering and technology lab available for local partners, customers and industry associations to host trainings, meetings and produce tests.

**B. Braun Medical**

6711 Mississauga Rd. N., Mississauga, ON L5N 2W3

**New Business:** Develops, manufactures and markets medical products and services to the healthcare industry.

**Baylis Medical**

2645 Matheson Blvd. E., Mississauga, ON L4W 4T3

**Strategic Investment:** Investing \$32.5 million and receiving an additional \$4.2 million investment from Province of Ontario toward building a new R&D facility.

**Beanwise**

5875 Rodeo Drive, Mississauga, ON L5T 4C1

**New Business:** Sells varieties of coffees and teas. line of anti-microbial feed additives.

**Biolab Farmacêutica**

1790 Matheson Blvd., Mississauga, ON L4W 0B3

**New Business:** Investing \$56 million in a new 13,000 sq. ft. state-of-the-art R&D facility. The Company focuses on developing innovative medicines for medical prescription.

**BMW Canada Distribution Facility**

7445 Ninth Line, Mississauga, ON L5N 0C1

**New Business:** Distribution center for BMW automotive after-service parts.

**Fresenius Kabi Canada**

2785 Skymark Avenue, Unit 2, Mississauga, ON L4W 5K5

**New Business:** A division of Fresenius Kabi Global. Provisions medical products, services and general medical supplies. developing innovative medicines for medical prescription.

**Canadian Pharmaceutical Distribution Network (CPDN)**

6755 Mississauga Road, Unit 104, Mississauga ON, L5N 7Y2

**New Business:** Consolidated pharmaceutical distribution network.

**CBRE (Toronto West) Real Estate Services**

5935 Airport Road, Suite 700, Mississauga, ON L4V 1W5

**New Business:** Commercial real estate services to vendors, purchasers, landlords, tenants, developers and institutions in the Toronto west market.

**Celgene Canada**

6755 Mississauga Rd., Suite 600, Mississauga, ON L5N 7Y2

**New Business:** Global biopharmaceutical company that discovers, develops and commercializes products for the treatment of cancer and other severe, immune and inflammatory conditions.

**Centre for Medicinal Chemistry - UTM**

3359 Mississauga Road, Mississauga, ON L5L 1C6

**New Laboratory:** Interdisciplinary centre for the development of new drugs targeting cancer and other diseases.

**CEO's Boutique**

153 Lakeshore Road East, Mississauga, ON L5G 4T9

**New Business:** Men's fashion store offering a boutique-style shopping experience.

**CIBC Mellon**

55 Standish Court, Suites 1200 & 1000, Mississauga, ON L5R 4B2

**Strategic Investment:** Exclusively focused on the investment servicing needs of Canadian/international institutional investors into Canada.

**Contex International Technologies (Canada) Inc.**

2798 Thamesgate Dr., Suite 6, Mississauga, ON L4T 4E8

**Business Expansion** Provides design, development and manufacturing services to the Medical Device and Aerospace industries.

**Cummins Eastern Canada**

6950 Edwards Blvd., Mississauga, ON L5T 2W2

**Strategic Investment:** New parts warehouse facility.

**Euroimmun Medical Diagnostics**

2566 Meadowpine Blvd., Mississauga, ON L5N 6P9

**Business Expansion:** New medical diagnostics facility.

**Forever21 Under \$15**

1250 South Service Rd., Mississauga, ON L5E 1V4

**New Business:** First in Canada, carrying fashion under \$15 and clearance items as well.

**GreenSpace Brands**

6880 Columbus Rd., Mississauga, ON L5T 2G1

**New Business:** Develops, markets and sells premium convenience natural food products to consumers across Canada.

**High Liner Foods**

Unknown

**New Business:** North American processor and marketer of value-added frozen seafood.

**Hobby and Toy**

5875 Rodeo Dr., Unit 5, Mississauga, ON L5R 4G6

**New Business:** Offers toy products for any age group.

**Hukuna Matata Child Care Centre Inc.**

6549 Mississauga Rd., Mississauga, ON L5N 1A6

**New Business:** Child care centre licensed by the Ontario Ministry of Education.

**IKEA Distribution Centre**

3275 Argentia Road, Mississauga, ON L5N 3W7

**New Business:** New 397,000 sq. ft. unit of IKEA in Canada that will fulfill customer orders.

**IKO Thompson Bearings Canada Inc.**

2425 Matheson Blvd., Suite 731, Mississauga, ON L4W 5K4

**New Business:** A subsidiary of IKO Nippon Thompson, specialist in the manufacture and sale of Needle Roller Bearings, Linear Motion Guides and Mechatronic products.



**Intercept Pharmaceuticals**

90 Burnhamthorpe Rd. W., 14th Floor,  
Mississauga, ON L5B 3C3

**New Business:** Biopharmaceutical company that focuses on the development and commercialization of specific chemistry. Grand opening of the new facility was in September 2016.

**Investment Planning Counsel (IPC)**

5015 Spectrum Way, Suite 200, Mississauga, ON L4W 0E4

**Strategic Investment:** New head office in an environmentally-friendly LEED Gold office space.

**JYSK**

6075 Mavis Rd., Suite 2, Mississauga, ON L5R 4G6

**New Business:** Danish retailer that sells mattresses, furniture and assorted household décor.

**Konica Minolta Business Solutions (Canada) Ltd.**

5875 Explorer Dr., Mississauga, ON

**Strategic Investment:** New facility, transforming their business from a hardware vendor to information technology, information management and industrial print space.

**Kuehne and Nagel Pharma Healthcare Storage Facility**

6280 Millcreek Dr., Mississauga, ON L5N 1L8

**New Business:** New pharmaceutical and healthcare logistics centre.

**Lowes**

5348 Mavis Rd., Mississauga, ON L5V 0E8

**New Business:** Retail store providing service, products and advice on home improvement needs. Grand opening of the company was in January 2016.

**M&M Food Market**

2240 Argentia Rd., Suite 100, Mississauga, ON L5N 2K7

**New Business:** New head office location of the grocery store.

**Marina Commodities Inc.**

90 Burnhamthorpe Rd. W., Mississauga, ON L5B 3C3

**New Business:** Exporters of pulses (lentils, peas and chickpeas).

**My Secret Kitchen**

316 Lakeshore Rd. E., Mississauga, ON L5G 1H4

**New Business:** Salads, sandwiches, desserts and hot prepared foods restaurant.

**OverFix**

2425 Matheson Blvd. E., Suite 723, Mississauga, ON L4W 5K4

**New Business:** Provides consulting services, education, training and certification on solutions for environmental products.

**Panasonic Home & Building Solutions Division**

5770 Ambler Dr., Mississauga, ON L4W 2T3

**Strategic Investment:** Offers a variety of products designed to meet the needs of the Canadian home building and renovation industry.

**PNF Distributor (Pak National Food)**

6880 Columbus Rd., Mississauga, ON L5T 2G1

**New Business:** Distributor of branded food products for a variety of retail outlets.

**Profound Medical Corporation**

2400 Skymark Ave., Unit #6, Mississauga, ON L4W 5K5

**New Business:** Committed to achieving new therapeutic standard in prostate cancer.

**Regus Canada**

2233 Argentia Rd., Suites 302 & 303, Mississauga, ON L5N 6A6

**Business Expansion:** Offers available co-working office spaces for rent.

**Sheridan College – Hazel McCallion Campus**

4180 Duke of York Blvd., Mississauga, ON L5B 0G5

**Strategic Investment:** Additional 220,000 sq. ft. building in Mississauga, accommodating 3,200 students and a dozen programs

**Square One ‘Luxury Wing’**

100 City Centre Dr., Mississauga, ON L5B 2C9

**Strategic Investment:** About 205,000+ square feet of newly opened retailers: Holt Renfrew, Alex and Ani, Ben Sherman, Club Monaco, Kate Space New York, Marc Cain, Papyrus, Rolex, Starbucks, Stuart Weitzman, Wolford, BCBC, Michael Kors, Harry Rosen, Jamie’s Italian, and Simons.

**Stago Canada**

6790 Century Dr., Unit #102, Mississauga, ON L5N 2V8

**New Business:** Invests in research and innovation to develop new reagents, systems and solutions.

**United Carbide Engineering**

1565 Britannia Rd. E., Unite # 38 & 39,  
Mississauga, ON L4W 2V6

**New Business:** Only gun drill manufacturer in Canada.

**Walmart**

5100 Erin Mills Pkwy., Mississauga, ON L5M 4Z5

**Business Expansion:** New supercenter offering groceries, electronics, home décor and apparel.

**Veritiv**

125 Madill Blvd., Mississauga, ON L5W 1Y6

**Strategic Investment:** New Canadian headquarters and warehouse providing paper, fulfillment and logistics services.





# 03

## EMBRACE A CULTURE OF INNOVATION





## ECONOMIC DEVELOPMENT PARTNERSHIPS

### Minister Bill Morneau's Visit:

In May 2016, Federal Finance Minister Morneau visited Mayor Bonnie Crombie to discuss local infrastructure projects. In order to garner awareness about Mississauga's business community, EDO facilitated a visit with Minister Morneau and the Mayor to visit Therapure Biopharma. In 2016, Mississauga was awarded \$2.1 million in federal funding through the Canada 150 Community Infrastructure Program (CIP 150) for 25 infrastructure rehabilitations projects.



### Minister Navdeep Bains' Innovation Roundtable:

In July 2016, Minister Bains in participation with Mayor Bonnie Crombie hosted a roundtable with Mississauga innovation leaders to discuss opportunities for innovation and growth in Mississauga. Participants included MP Omar Alghabra, EDO and select innovative business leaders.

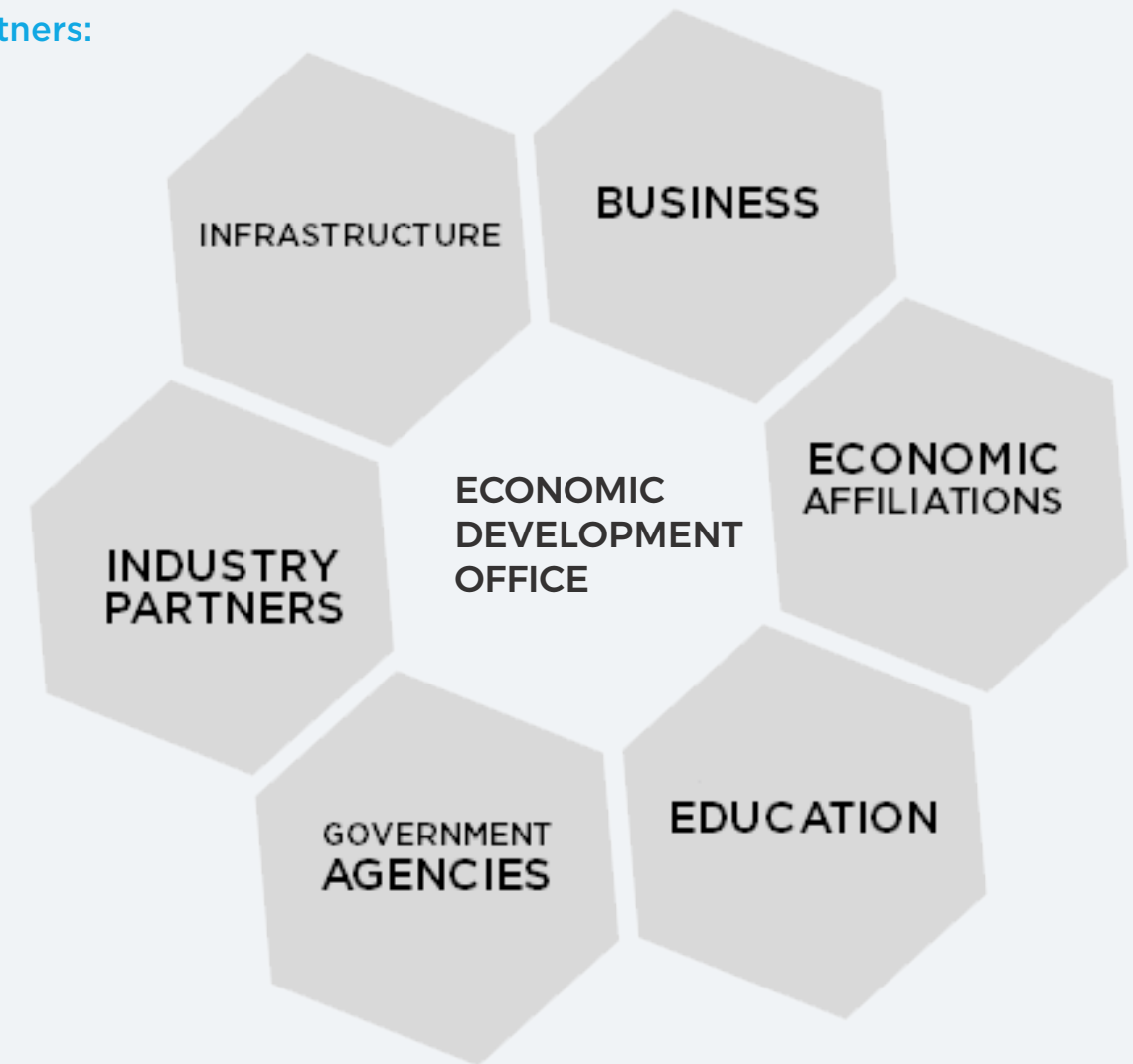
### NeuroTech Ontario Showcase and Public Talk:

In September 2016, the Ontario Brain Institute and EDO partnered to host the the NeuroTech Ontario Showcase and Public Talk at the Living Arts Centre. This event showcased innovative brain-related technologies being developed by entrepreneurs and startup companies in Ontario. A Public Talk followed the showcase to promote discussions around brain disorders and brain health. The talk featured Guy Seabrook (PhD, VP Neuroscience Scientific Innovation from Johnson & Johnson Innovation in California), where he spoke broadly about the current trends, future, and challenges of developing therapies to treat Alzheimer's disease.

### 3D Printing Presentation and Networking Breakfast:

EDO partnered with Renishaw Canada to host a technical breakfast meeting at Renishaw's facilities to educate Mississauga companies on the benefits of implementing additive manufacturing technologies into business operations. Local businesses also had the opportunity to network with solutions providers in the 3D printing space at no cost to them.

### Our Partners:







### Supporting Youth Entrepreneurship:

In support of youth and entrepreneurship, MBEC offers the Summer Company and Starter Company programs which provides students with the opportunity to turn their ideas into business opportunities while developing professional skills. These programs are delivered in partnership with the Government of Ontario and provide hands on coaching, mentoring and financial support to help young entrepreneurs start and operate a business.

### Training Entrepreneurs:

MBEC delivered 70 business seminars and workshops to support over 300 entrepreneurs and business owners including young entrepreneurs.

### Connecting with the Community:

MBEC continues to build connections and partnerships with local community organizations. To help broaden its local community connections, MBEC participated in 16 community events and built 453 community connections.



"The Mississauga Starter Company program was very helpful. MBEC staff and my mentor were always very encouraging and provided me with valuable advice."

- Samia Attlassy,  
Owner of Access French

TOTAL



**3,857**  
GENERAL  
INQUIRIES



**86**  
EVENTS



**1,802**  
ATTENDEES



**228**  
BUSINESS  
REGISTRATION/  
RENEWALS

## MISSISSAUGA BUSINESS ENTERPRISE CENTRE (MBEC)

The Mississauga Business Enterprise Centre (MBEC) is the central source providing support to small business owners and entrepreneurs in Mississauga.

Services offered include:

- Free business information and resources
- Free business plan reviews
- Low cost business seminars and workshops
- Low cost online business training courses
- Young Entrepreneur programs
- And much more

### Supporting Small Business Startup & Development:

The Mississauga Business Enterprise Centre (MBEC) offers small business information and resources, business consultations, seminars, online training, and guidance to small businesses and entrepreneurs. These initiatives facilitate a supportive business environment to assist entrepreneurs to start-up businesses, expand existing small businesses, and the creation of jobs in Mississauga.

### STARTER COMPANY SUCCESS STORY: ONE HEALTH SERVICES

Dr. Melanie DeCunha, a Naturopathic Doctor began her journey as an entrepreneur with the help of the Mississauga Business Enterprise Centre (MBEC) and its services and program offering of the Starter Company. Dr. DeCunha enrolled in the Starter Company Program that helped her launch ONE Health Services in Mississauga.

With quick expansion, the company has grown into a multidisciplinary clinic now located in Etobicoke. The Clinic houses four practitioners including a physiotherapist, registered massage therapist, homeopath and psychotherapist. The Starter Company Program helped materialize Dr. DeCunha's vision to collaborate with business professionals to open and operate this clinic and she continues to reach out to MBEC and program mentors for continued support.

The biggest advantage with the Starter Company program is "that it kept me on track with executing my business plan..." MBEC staff and my program mentors were "so supportive - they have had nothing but confidence in me and that has been the best thing..."

- Dr. Melanie DeCunha



# 04

## BUILD A KNOWLEDGE ECONOMY





## SECTOR DEVELOPMENT: RESEARCH, INFORMATION & ANALYSIS

EDO's Sector Development and Economic Partnerships team has undertaken a strategic reconfiguration to focus on understanding Mississauga's key sectors (Life Sciences, Financial Services, Information and Communications Technology and Advanced Manufacturing) in order to address challenges and opportunities that support a healthy business environment where local businesses grow and thrive.

While EDO has traditionally focused on these key sectors, a more recent focus is on sector development: building connections and programs amongst key cluster stakeholders to enhance innovation and cluster development, further supporting local business success in the competitive global marketplace. This sector-based approach is in alignment with the Province of Ontario's *Partnerships for Jobs and Growth Act* (2014).

**136+**  
ENGAGED L.S.  
COMMUNITY  
STAKEHOLDERS



**38**  
ENGAGED ICT  
COMMUNITY  
STAKEHOLDERS



**75**  
A.M. INDUSTRY  
STAKEHOLDER  
MEETINGS



### MISSISSAUGA LIFE SCIENCES (L.S.) CLUSTER STRATEGY

EDO developed a 5-year Life Sciences Cluster Strategy. The Strategy is a stakeholder-driven initiative: In 2016 EDO attended the BIO International Convention in San Francisco and hosted 44 in-person stakeholder interviews, two online surveys, a Mayor's Life Sciences Roundtable and a Life Sciences Cluster Strategy Consultation Meeting. This Strategy marks the beginning of a new era for Mississauga's life sciences cluster: a shared cluster vision was developed with stakeholders and created purposeful and collaborative actions designed to grow and strengthen the cluster on the national and international stage. The Mississauga Life Sciences Cluster Strategy team won the 2016 Excellence in Project Management – Project Team Award. The Strategy will be launched early 2017.



### INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT) SECTOR ASSESSMENT

In July 2016, EDO hired Nordicity to complete an assessment of the local ICT sector. The intent of the Study is to gain a comprehensive understanding and identify opportunities for the development of the sector. In November 2016, EDO hosted a Mayor's ICT Sector Roundtable that brought together business leaders and partners to discuss sector needs and opportunities. The Study will be completed early 2017.

### ADVANCED MANUFACTURING (A.M.) PROGRAM

EDO hired an Advanced Manufacturing Business Integrator to develop and implement initiatives to advance the city's Advanced Manufacturing Sector. The Advanced Manufacturing Business Integrator will focus on creating an environment that encourages industry connections, builds and grows local supply chains and expands export markets for businesses in several verticals including aerospace, automotive, food and beverage, and cleantech. In November:

- The Advanced Manufacturing Business Integrator participated as a panellist at the Design for Manufacturing Summit to discuss advanced manufacturing ecosystems; and
- EDO facilitated the 3D Printing Presentation and Networking Breakfast involving a number of Mississauga advanced manufacturing companies.





## KEY SECTORS

The City of Mississauga's recent economic development history has been one of great success. Since its creation, the city has grown to become an example of positive economic growth and cultural diversity and is a major contributor to our growing and emerging key sectors. These sectors will continue to be a major focus for the city's development and will be significant in achieving our goals and objectives.

### INFORMATION &

### COMMUNICATIONS TECHNOLOGY



**700+**  
BUSINESSES



**30,000+**  
EMPLOYEES

CENTRALLY LOCATED  
IN NORTH AMERICA'S  
**2<sup>ND</sup> LARGEST**  
ICT CLUSTER

### LIFE SCIENCES



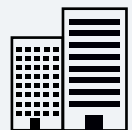
**430+**  
BUSINESSES



**22,000+**  
EMPLOYEES

**2<sup>ND</sup> LARGEST CLUSTER**  
BY TOTAL EMPLOYMENT  
ACROSS MAJOR CANADIAN CITIES

### FINANCIAL SERVICES



**1,000+**  
BUSINESSES



**41,000+**  
EMPLOYEES

AS PART OF THE GTA  
MISSISSAUGA IS LOCATED IN THE  
**FINANCIAL CAPITAL**  
OF CANADA

### AUTOMOTIVE



**550+**  
BUSINESSES



**20,000+**  
EMPLOYEES

**LARGEST CLUSTER**  
BY TOTAL EMPLOYMENT

### AEROSPACE



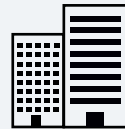
**330+**  
BUSINESSES



**27,000+**  
EMPLOYEES

**LARGEST CLUSTER**  
BY TOTAL EMPLOYMENT  
ACROSS MAJOR CANADIAN CITIES

### CLEANTECH



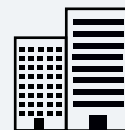
**410+**  
BUSINESSES



**15,500+**  
EMPLOYEES

LOCATED IN THE  
**CLEANTECH CAPITAL**  
OF THE WORLD

### FOOD & BEVERAGE



**710+**  
BUSINESSES



**30,000+**  
EMPLOYEES

**3<sup>RD</sup> LARGEST F&B**  
MANUFACTURING & DISTRIBUTION  
**CLUSTER ACROSS**  
MAJOR CANADIAN CITIES  
BY TOTAL EMPLOYMENT



## ECONOMIC SNAPSHOT & BUSINESS DIRECTORY

Mississauga continues to grow at an exponential rate. The following statistics provides a snapshot of the local economy including businesses, employment, unemployment, population, and employed resident labour force.

2016

# 86,170

TOTAL NUMBER OF  
BUSINESSES

# 761,000

TOTAL POPULATION

# 425,850

TOTAL EMPLOYMENT

# 394,861

TOTAL EMPLOYED RESIDENT  
LABOUR FORCE

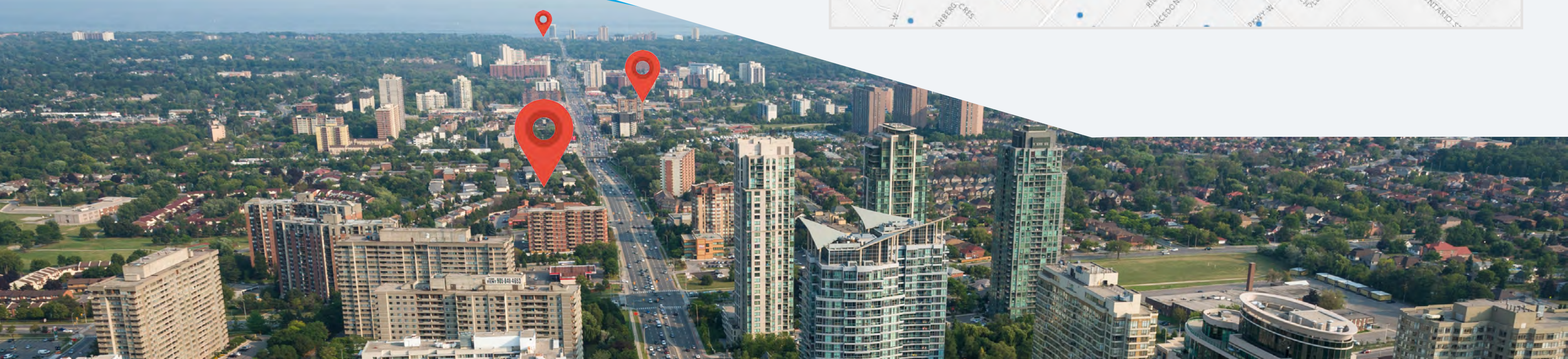
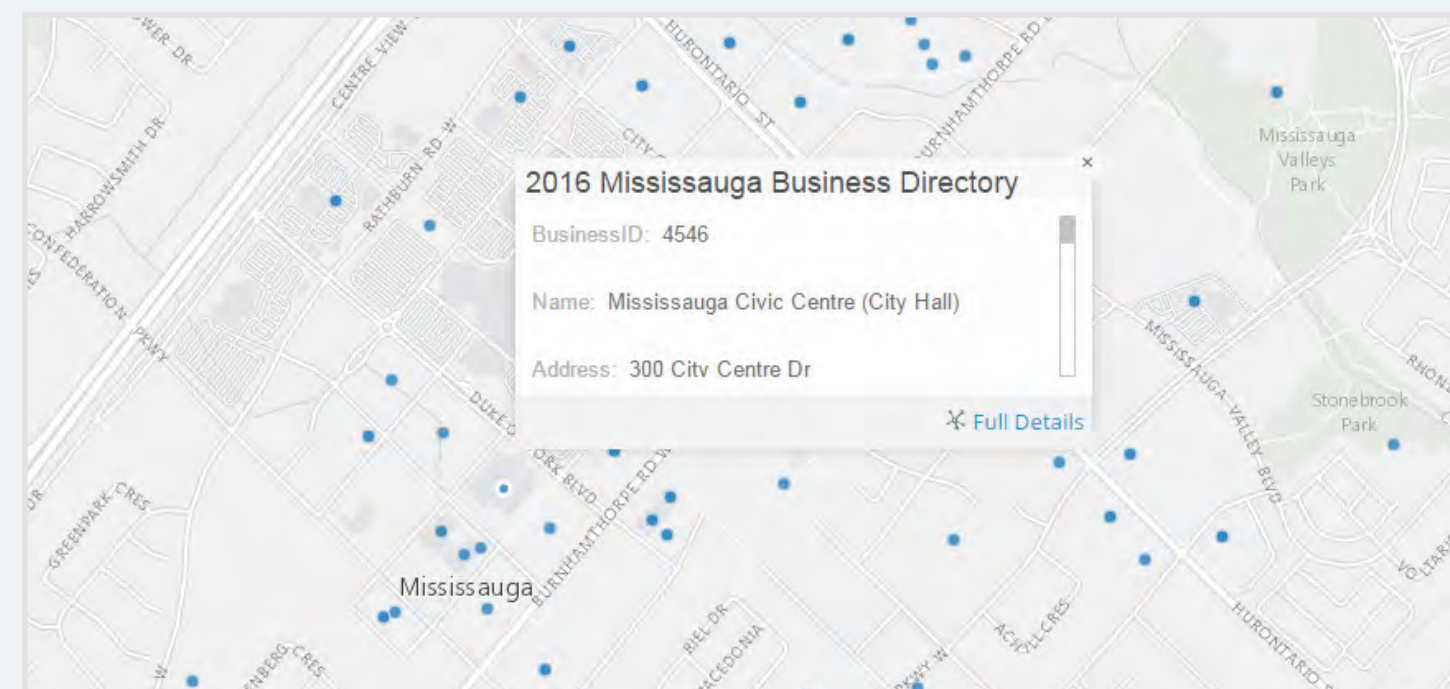
# 7.0%

UNEMPLOYMENT RATE  
Toronto CMA

MISSISSAUGA  
BUSINESS DIRECTORY

## IS NOW LIVE!

The Economic Development Office, in partnership with colleagues is proud to announce the new, free and interactive 2016 Mississauga Business Directory listing close to 15,000 Mississauga businesses.





# Economic Development Office



300 City Centre Drive, 3rd Floor  
Mississauga ON L5B 3C1

905-896-5016

1-800-456-2181

[economic.development@mississauga.ca](mailto:economic.development@mississauga.ca)

[winthehumanrace.ca](http://winthehumanrace.ca)

 [@mississaugaedo](https://twitter.com/mississaugaedo)

 [/edomississauga](https://www.linkedin.com/company/edomississauga)