

Businesses are built on ideas and people. Innovation, ambition, talent and passion – you’ll find it all in Mississauga – but more importantly, you’ll find a nurturing environment teeming with opportunity. We’re here for the small business owner and the global CEO. It’s all happening right now in Mississauga.



**This is a place that’s connected and without limits.**  
**TheFutureIsUnlimited.ca**

**“MBEC was very helpful in my market research. They know how to solve and where to guide. It’s a one-stop-shop for most of my business questions.”**

MBEC Client Praveen Udagani  
Founder, Flaxy Inc.

Photo: Mark Lyall

# 10 Steps to starting your own business



**“MBEC’s training and mentoring program is incredibly valuable. Mississauga has been a great place to start a business. It’s the perfect ecosystem for start-ups and provides unlimited opportunities to create and innovate.”**

MBEC Client Satish Thiyagarajan,  
Co-Founder, head Coach, Zebra Robotics (Cover)

**Mississauga Business Enterprise Centre (MBEC)**  
Your central source for small business support.

@MississaugaEDO

Mississauga Central Library  
301 Burnhamthorpe Rd. W., 4th Floor  
Mississauga ON L5B 3Y3  
HOURS: Mon to Fri, 9 am–5 pm

905-615-4460  
 [mbec@mississauga.ca](mailto:mbec@mississauga.ca)  
 [mississauga.ca/mbec](http://mississauga.ca/mbec)



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SPRING / SUMMER 2018

**START, BUILD, GROW  
YOUR BUSINESS**



Cover photo: Jason Jones



# Start Build Grow your business.

Whether you are starting or growing a small business, the Mississauga Business Enterprise Centre (MBEC) can help.

## WE OFFER:

- FREE business information and guidance
- Low cost business seminars
- Low cost online business courses
- Training and mentorship programs
- Young entrepreneur programs

Visit us online at [mississauga.ca/mbec](http://mississauga.ca/mbec) or in person on the 4th floor of the Mississauga Central Library.

## In-person Seminars

Mississauga Business Enterprise Centre (MBEC) small business seminars and workshops offer the opportunity to attend expert-led, engaging, in-person group sessions to learn how to launch or expand your business. Gain valuable information, insights and skills needed to take your business from start to success. Seminars are located at Central Library - 301 Burnhamthorpe Rd. W.

### How to Develop Your Business Idea and Plan

In this **two-part** workshop series, learn how to evaluate your business idea, using the one-page Business Model Canvas method, to help you turn your idea into a business plan.

Fee: \$76.00 + TAX

|                   |     |                 |        |
|-------------------|-----|-----------------|--------|
| Apr 10 & 17, 2018 | Wed | 6:30pm - 8:30pm | 752980 |
| Jun 13 & 20, 2018 | Wed | 6:30pm - 8:30pm | 743107 |
| Oct 17 & 24, 2018 | Wed | 6:30pm - 8:30pm | 757082 |

### FREE - HST Information for Your Business

Delivered by CRA, learn key business requirements, including exemptions, liabilities, tax credits, filing returns and remitting HST and more.

Fee: FREE

|              |     |                |        |
|--------------|-----|----------------|--------|
| May 24, 2018 | Thu | 9:30am-12:30pm | 743106 |
| Sep 20, 2018 | Thu | 9:30am-12:30pm | 757081 |

### Seminar Pre-registration is required!

#### PRE-REGISTRATION IS EASY:

1. **ONLINE** - visit [activemississauga.ca](http://activemississauga.ca), or
2. **VISIT** a Customer Service Centre at your local community centre or on the ground floor of the Mississauga Central Library

Note: Additional fees may apply to Mississauga non-residents

FOR MORE INFORMATION about our seminars and workshops visit [mississauga.ca/smallbusinessstraining](http://mississauga.ca/smallbusinessstraining)

### Starting Your Small Business - The Basics

Starting a business? In this 75-minute session, learn the key steps of starting a business, including business registration, licences, taxes and regulations and more.

Fee: \$13.45 + TAX

|             |     |                   |        |
|-------------|-----|-------------------|--------|
| Apr 5, 2018 | Thu | 6:30pm - 7:45pm   | 743109 |
| May 3, 2018 | Thu | 10:00am - 11:15am | 743110 |
| Jun 7, 2018 | Thu | 6:30pm - 7:45pm   | 743111 |
| Jul 5, 2018 | Thu | 10:00am - 11:15am | 743505 |
| Aug 2, 2018 | Thu | 6:30pm - 7:45pm   | 743504 |
| Sep 6, 2018 | Thu | 10:00am - 11:15am | 757083 |

### Developing Your Small Business - Beyond the Basics

In this **four-part** series, go beyond the basics and learn the key components of developing your business. This session will emphasize marketing strategy, business planning, cost and pricing, sales and more.

Fee: \$107.60 + TAX

|                             |     |                 |        |
|-----------------------------|-----|-----------------|--------|
| April 4, 11, 18, & 25, 2018 | Wed | 6:30pm - 8:30pm | 743105 |
| Aug 7, 14, 21, & 28, 2018   | Tue | 6:30pm - 8:30pm | 767867 |
| Nov 7, 14, 21, & 28, 2018   | Wed | 6:30pm - 8:30pm | 757088 |



MBEC Client  
Jennifer Ribout

Photographer, Owner  
J.K. Ribout Photography

## Online Business Training

MBEC online business courses offer the opportunity to learn at your own pace with on-demand business courses designed by industry professionals. Develop sound business skills and facilitate your business to reach its full potential.

### MBEC Online Business Training

Choose from a selection of online business training courses on topics including financial planning, small business management, sales, and more!

FOR MORE INFORMATION or to purchase an MBEC online business training course, visit [mississauga.ca/onlinebusinessstraining](http://mississauga.ca/onlinebusinessstraining)

## Entrepreneurship Programs

MBEC entrepreneurship programs offer free training, business skills development and an opportunity to receive a grant to start or expand your business.

### Starter Company Plus Program

The Starter Company PLUS program provides an opportunity for people 18 years and over to receive free training and mentoring from professionals on how to start, build or grow a business. There is an opportunity to apply for a program grant of up to \$5,000.

TO LEARN MORE about the Starter Company PLUS program, eligibility and how to apply, visit [mississauga.ca/startercompanyplus](http://mississauga.ca/startercompanyplus)

### Summer Company Program for Young Entrepreneurs

Are you 15-29 years and have a business idea? The Summer Company program can help you launch and develop your own summer business through free business training, mentorship and an opportunity to receive a grant of up to \$3,000 to help you get your business started.

TO LEARN MORE about the Summer Company program, eligibility and how to apply, visit [mississauga.ca/youngentrepreneurs](http://mississauga.ca/youngentrepreneurs)

**MBEC is your central source for small business information, resources and guidance.**